



SHRM ESSENTIALS® OF HUMAN RESOURCES

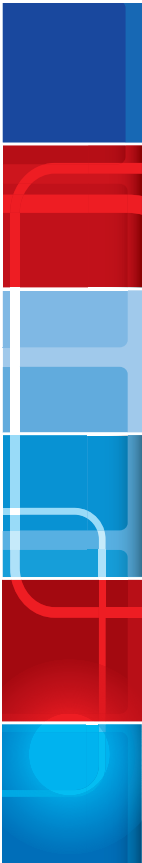
If you're brand new to HR or looking to strengthen your HR knowledge, the SHRM Essentials of Human Resources program is an ideal professional development tool to provide a comprehensive and practical foundation in the responsibilities of human resources.

Developed by SHRM, the world's largest HR association and leading advocate for HR professionals, SHRM Essentials of Human Resources is the first introductory-level HR program to incorporate components of the SHRM Body of Competency and Knowledge™ (SHRM BoCK™) and provides insight into the standards for knowledge, strategies and competencies required of effective HR professionals around the world. While this program doesn't prepare you for the SHRM-CP/SHRM-SCP certification exam, it helps set the stage for those interested in pursuing certification.

After completion of the SHRM Essentials course, you will:

- ▣ Gain a better understanding of human resource issues facing organizations today.
- ▣ Expand your awareness of HR behavioral competencies.
- ▣ Gain practical expertise to increase job skills.

Access the Free SHRM Essentials Demo
shrm.org/essentials/demo





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Ideal For:

- Individuals new to HR.
- Small-business owners.
- Managers and professionals with HR responsibilities.

Program Highlights:

- A convenient HR reference workbook covering six key HR topics, including talent acquisition, compensation and rewards, learning and development, performance management, and employment law.
- Up-to-date information on HR laws and regulations, with insight on how to avoid lawsuits and potential mishaps.
- A personalized Smart Study plan to identify learning priorities and estimate study time.
- Web-based study tools and resources, such as a resource center, glossary and threaded case study, to reinforce your learning.
- A Certificate of Achievement when you pass the post-test.

Learning Options:

Learning options are available to match your learning style, schedule, group size or location.

Self-Study Program Study on your own, at your own pace.


Instructor-Led Programs

- 2-Day In-Person Seminar**
Receive instruction from an HR expert.
- 4-Week Virtual Seminar**
Receive live instruction from an HR expert via a virtual classroom.
- SHRM Education Partner Programs**
Take advantage of local training in person, online or as a hybrid of the two.

Organizational Training & Development Programs Provide a focused, SHRM-approved, instructor-led program for your team or create a study group and receive volume discounts on multiple self-study kits.

“As the HR person in my company, I deal with a lot of issues every day. Sometimes I lacked the confidence with certain answers to issues. This program gave me a lot of answers and gave me the confidence I lacked as a human resources person. My goal is to come back and prepare for certification!”

Branda Koncen,
IAP World Service,
Patuxent River, MD

 SHRM-CP AND SHRM-SCP CREDENTIAL-HOLDERS
EARN UP TO 15 RECERTIFICATION CREDITS!

Learn more at
shrm.org/essentials/2018